



MAROOSHA SHAHID

Web Developer & Social media Manager

About

A passionate and skilled WordPress developer and SEO expert with 4 years of experience in creating and optimizing websites for various clients, coupled with 4 years of expertise as a web blogging and SEO expert. Proficient in PHP, HTML, CSS, JavaScript, Bootstrap, and WordPress themes and custom plugins development. Experienced in conducting keyword research, implementing SEO strategies, and monitoring web analytics. Additionally, well-versed in social media management, including content creation, scheduling, and analytics across multiple platforms. Seeking to leverage my expertise and creativity to deliver high-quality, user-friendly websites and impactful social media campaigns.

Experience

- Jan 2022– Oct 2023
App Solver Software
Wordpress Developer & SEO
Worked as a WordPress developer and SEO expert for App Solver, a software house that provides web solutions for various industries. Developed and customized WordPress websites for 15 clients, using Elementor, Divi, and Beaver Builder. Performed SEO audits and implemented on-page and off-page SEO techniques for the websites. Increased organic traffic and rankings for the websites by 30% on average.
- 2023 – Present
Freelance
Web Developer
Specializing in creating and maintaining websites using the Different platform like that Wordpress and Custom programming on HTML, CSS, Bootstrap and PHP, SQL, ensuring functionality, design, and user experience.
- 2023 – 2024
Kingnewswire | Remote
Wordpress Developer & SEO
Collaborated remotely with the Kingnewswire team to develop and maintain web solutions. Utilized PHP and other technologies to implement custom features and functionalities. Ensured adherence to project timelines and quality standards while working in a remote environment.

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maroosha.tech

Shalimar Colony, Multan

EDUCATION

Bachelor of computer science

Ghazi University, DG khan
2018 – 2022

Intermediate in CS

Govt Degree College for women
2016 – 2018

Matriculation

Divisional Public School DG khan
2014 – 2016

SKILLS

Digital Marketing

Wordpress

SEO

HTML / CSS

PHP / MYSQL

CANVA

LANGUAGE

English

urdu

CERTIFICATE

CMS Developer

InCreate technologies

Issued: February 2018

Certified Full Stack Website Developer

Provider: Professional Institute

Issued: June 2019

Experience



Jan 2024

Mani's Studio Sydney - Remote

Social Media Manager

- Post Managemnt
- Post Creation
- Post Uploading
- Caption or Content creator
- Company Profile Design
- Facebooks Ads Run
- Data Entry



Jan 2024

ACT Institute Of English Language - Remote

Social Media Manager

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Reference

Will be provided on Demand